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U. S. Department of Agriculture.

*Brighten the Corner Where
You Are With
Flowers*



Ford Gardens

415 Central St.

East Bridgewater,

Mass.

Sid Says:

THIS LITTLE BOOKLET WILL SAVE YOU MONEY

Last year for the first time we put out a pocket edition instead of an illustrated catalogue with long descriptions of varieties. By so doing we were able to give you much lower prices.

This policy proved to be so satisfactory that we are issuing a condensed list again this year with still lower prices. This year of 1929 will make our eighth year of growing plants and bulbs for the trade. During this entire period of years we have had very few complaints and these I trust were satisfactorily adjusted.

I do not go as far as to say but what some of you may have been dissatisfied with stock purchased from us. We have no way of knowing this unless same is called to our attention. We are always ready to rectify any mistakes or replace any bulb or plant that does not grow, or proves otherwise than true to name.

I wish to thank you for your continued patronage which has enabled us to increase the number of varieties each year.

SIDNEY E. FORD,
Manager.

How to Grow and Store Gladiolus

Gladiolus are quite hardy, and can be planted as soon as the frost is out of the ground.

In this climate we start planting about April 1st, continuing to June 20th, this giving us a continual bloom until frost.

In preparing the soil, we find the use of well-rotted manure gives the best results. (Be sure it is well rotted). It should be plowed or spaded into the soil to a depth of at least 6 inches.

In planting in drills, furrow or dig out to about 6 inches deep. Sprinkle on one side of a drill a good potato fertilizer; then rake in, mixing the fertilizer with the soil, until the drill is about 4 inches deep. The potato fertilizer is simply to give the bulbs a good start, and the manure to carry out the further development. Avoid using new manure, as it is high in ammonia, making it very harmful. New manure can be used if spaded or plowed into the ground in the fall. In case you cannot get well-rotted manure, sheep dressing is very good.

Many growers use a combination of potato fertilizer and bone meal, mixed in equal parts. Gladioli can be grown in this way with very good results, but the flowers do not stand up as well, the petals not having as heavy a texture as when grown with manure.

The bulbs should be planted at least 4 inches deep, and from 4 to 6 inches apart, to get best results. We plant in double rows, in drills at least two feet apart. Gladioli can be planted in beds, like tulips. In this case we advise planting a mixture of early, mid-summer, and late varieties, thus giving a continual bloom.

Gladioli grown in a hedge, with dahlias as a background, make a beautiful showing. In doing this be sure to leave a space of at least 2½ feet between gladioli and dahlias, to prevent any possible shading by the dahlias.

Avoid shady places, as gladioli grow best in the open. In case the season is dry a good watering once every ten days or two weeks is very beneficial. Soak the soil to a depth of 6 inches or more. A light watering does more harm than good, as it gives the feeders a tendency to work toward the surface, rather than downward. After a rain, or watering, the soil should be stirred to a depth of 1 to 1½ inches, to retain the moisture.

Gladioli should be dug as soon as the foliage begins to turn brown. After digging, cut the tops back close to the bulbs.

Then spread out to a depth of not more than 2 or 3 inches to dry, in a place where there is a good circulation of air.

In about two weeks they should be sufficiently dry so that the old bulb roots and the bulblets can be removed. After doing this, place in shallow boxes, not more than 3 inches deep. Store in a good, cool, dry cellar, before there is any danger of freezing.

These directions for cleaning and storing should be followed, for if the roots are allowed to stay on too long, or stored in boxes which are too deep, the bulbs are liable to rot or become diseased.

You can A-FORD to Buy From FORD

Gladiolus

	EACH	DOZ.
A. B. Kunderd		
A delicate cream color overlaid with delicate blush-pink at edges	\$.15	\$1.50
Anna Eberius		
Beautiful dark velvety rhodamine-purple throat dark amaranth-purple15	1.50
Albania		
Pure white15	1.50
America		
Pink tinted lavender05	.50
Azure		
Lavender with a very dark red throat07	.75
Beatrice		
Cream color with a varying of pink the pink so laid over the cream as to give it a crinkled effect15	1.50
Betty Joy		
Soft creamy-white suffused La France pink50	5.00
Byron L. Smith		
A light cobalt violet the throat having yellow tinted markings15	1.50
Baron Hulot		
Color is a deep indigo blue, slightly marked white at the base of the throat10	1.00
Crimson Glow		
Dark red or crimson varieties, of branching habit, tall grower. While individual flowers are very large they are exceptionally well placed and not coarse10	1.00
Carmen Sylva		
Pure silvery white; slightly stenciled lilac15	1.50
Crackerjack		
Dark red of a rich velvety texture; blotch of maroon on a yellow ground05	.50
Crystal White		
Early pure white with red purple throat05	.50
Diner's American Beauty		
Brilliant American Beauty color with creamy-yellow throat25	2.50
Diana		
Deep, rich, mellow blood red15	1.50
Dorothy McKibbin		
A fine ruffled pink. Pure apple blossom tint10	1.00
Dorritt		
Large, delicate lavender pink, often splashed with rose-red on all petals. An outstanding variety25	2.50
Dr. Bennett		
Fiery red. Flowers large and many open at one time on tall, straight spike. A wonderful glad, and one you will want25	2.50
Empress of India		
A beautiful mahogany shade10	1.00
E. J. Shaylor		
A beautiful pure deep rose pink ..	.15	1.50

You can A-FORD to Buy From FORD

Gladiolus—Continued

Europa		
Snowy white without any color mark whatever	EACH .15	DOZ. 1.50
Evelyn Kirtland		
A beautiful pure deep rose pink10	1.00
Fern Kyle		
A large creamy white flower, with ruffled petals25	2.50
Fontaine		
Dainty ruffled peaches and cream color. You will like it15	1.50
Golden Measure		
Pure yellow; a grand variety of un- usual merit15	1.50
Gold		
Pure golden yellow, throat a shade deeper15	1.50
Gretchen Zang		
A most beautiful soft melting shade of pink07	.75
Hazel Dawn		
Strawberry pink35	3.50
Halley		
Delicate salmon pink05	.50
Hereda		
Pure mauve, glistening and clear. A new color in Gladiolus. Immense ..	.10	1.00
Henry C. Goehl		
White, sharp cut blotch of deep crim- son25	2.50
Jenny Lind		
A soft apricot pink, with pale yellow throat25	2.50
Louise		
Clear pure lavender of a bluish tinge	.15	1.50
Lilly White		
An attractive pure white of extra size05	.50
L'Immaculee		
Undoubtedly the best commercial white Gladiolus in existence10	1.00
Le Marshall Foch		
The largest light pink Gladiolus, sometimes reaching seven inches in the Eastern states07	.75
Longfellow		
Entire flower of the clearest La France pink, prominent lighter mid- rib; large, wide open and fine form	.50	5.00
Mr. W. H. Phipps		
One of the most outstanding glads of all. Glorious spike with as many as twenty bright salmon flowers open at one time25	2.50
Mary Pickford		
Color a delicate creamy-white, throat a soft yellow10	1.00
Marshall Foch		
Salmon pink, almost self color. Giant flowers and many in blossom at once25	2.50

You can A-FORD to Buy From FORD

Gladiolus—Continued

Mallow		
Creamy white, edge of petals tinted lavender pink, new	EACH .25	DOZ. 2.50
Maine		
Pure white25	2.50
Mrs. Dr. Norton		
Color white, the edges suffused with soft La France pink. Lower petals have a blotch of sulphur yellow10	1.00
Mrs. Frederick C. Peters		
A beautiful rose-lilac shade15	1.50
Mr. Mark		
Color a bluish violet, with throat in lighter shading10	1.00
Melba		
A new and unusual shade of salmon, with orange tinted throat35	3.50
Mme. Mounet-Sully		
Milk white with a throat blotch of primrose yellow overlaid by carmine	.25	2.50
Muriel		
One of the loveliest lavender varieties20	2.00
Meadow Vale		
White with lilac throat06	.60
Mrs. Leon Douglas		
Enormous rose colored blossoms striped with scarlet25	2.50
Mrs. Francis King		
A most delightful "Besnard" shade of flame-pink05	.50
Mrs. Frank Pendelton		
The petals show beautiful bright rose-pink on a pure white ground, contrasting in a most striking way with the rich velvety blood-red on the lower petals10	1.00
Mrs. Watt		
Glowing American Beauty shade of wine-red10	1.00
Miss Helen Franklin		
White, red throat07	.75
Neoga		
Deep red10	1.00
Nora		
Light violet blue, deeper blue on lower petals15	1.50
Niagara		
A light Crocus or Primrose yellow faintly touched with lilac-rose lines; faintly suffused lilac-rose by reflection from outer walls of petals07	.75
Pink Wonder		
Fine pink color shading to yellow in the throat, with a slight rose feathering15	1.50
Prince of India		
Smoky gray, unusual25	2.50
Peach Rose		
Deep rose-pink beautifully marked	.25	2.50
Purple Glory		
Deep velvety-maroon red, blotched maroon but much darker15	1.50

You can A-FORD to Buy From FORD

Gladiolus—Continued

Pride of Goshen		
Ruffled — Pale flesh, tinted very delicate Rose Eglantine with a golden sheen; throat washed faintly with yellow-buff	EACH	DOZ.
	.10	1.00
Panama		
A perfect Homosa-pink05	.50
Peace		
Giant white flowers with lilac feathering in throat07	.75
Prince of Wales		
Golden salmon melting to throat of primrose-yellow10	1.00
Princepine		
Scarlet red with snow white blotch05	.50
Peach		
New — A late variety cream-white with a peach colored throat10	1.00
Queen of Whites		
A late variety of pure white15	1.50
Rose Ash		
New—This variety is also known by the name of Ashes of Roses. A new color in Gladiolus. This variety attracts the immediate attention of all who see it. It is a very tall grower and the long spike well filled with large pastel blooms is a marvel of great beauty15	1.50
1910 Rose		
Pure rose-pink, white central lines on lower petals07	.75
Richard Drener		
Pure salmon rose, light sprinkling of ruby on creamy, yellow center ..	.25	2.50
Sweet Briar		
One of the best new sorts, the color of a sweet brier rose25	2.50
Snowdrift		
This is without question the purest white of them all25	2.50
Summer		
Lavender pink10	1.00
Sweetheart		
Light cream, with golden yellow shading on lower petals, overlaid with faint rose feathering in throat25	2.50
Sydonia		
Aster purple25	2.50
Schwaben		
A clear citron-yellow with Aster purple tongue on lower petals07	.75
Scarlet Princes		
Fine, beautiful red, many open at one time15	1.50
Tiffany		
Pure white and slightly ruffled25	2.50
Titanic		
Enormous wide open blossoms of lilac-purple25	2.50
The Pearl		
Bright pink05	.50

You can A-FORD to Buy From FORD

Gladiolus—Continued

War		
Deep blood-red, shaded crimson-black	EACH .10	DOZ. 1.00
Wilbrinck		
A light pink sport from Halley. Very early, long spike07	.75
Wine King		
Port Wine shade07	.75
Yellow Hammer		
Pure yellow10	1.00

MIXED GLADIOLUS

50c per dozen; \$3.50 per hundred

Our mixture contains a well-balanced assortment of early, mid-summer, and late varieties. If you have only a limited space, we advise growing a mixture, as this insures a continual bloom of this grand flower, from early summer till frost. In colors, this mixture includes every magnificent and gorgeous combination conceivable.

PRIMULINUS HYBRIDS

These hybrids, gained by crossing the species Primulinus with the larger varieties of the Gandavensis type, have retained all the daintiness and graceful form of their primulius parent, even to the "hood" formed the drooping of the upper petal, and have an added beauty of exquisite coloring.

Alice Tiplady

Probably the most popular of the primulinus types. Large beautiful flowers of brilliant orange-saffron

Arlon

Bright orange-salmon, with red throat

Elberton

Light canary yellow

Linton

Upper petals salmon-rose, lower petals yellow

Midsummer Dream

A beautiful geranium-red shade ..

Myra

Yellow with a salmon suffusion, throat yellow with pink lines

Roanoke

Large rich yellow

Vanity

One of the largest glads in existence. Soft pink flushed, over a cream ground

Mixed Primulinus

Assorted mixture

GLADIOLUS SEED

OUR GLADIOLUS SEED IS GATHERED FROM
OUR TRIAL GARDENS CONTAINING THE
VERY BEST NAMED VARIETIES AND
SEEDLINGS

Large package, 25 cents

You can A-FORD to Buy From FORD

Gladiolus—Continued

PLANTING STOCK

We are listing under this heading several varieties of Gladiolus $\frac{3}{4}$ to 1 inch in size. These bulbs will, under good care, throw a nice bloom and make a large bulb for next season. Per 100.

Alice Tiplady	\$1.50	Mrs. Watt	1.50
Albania	3.00	Mrs. Frank Pendle-	
America	1.00	ton	1.50
Crystal White	1.00	Midsummer Dream	2.50
Crackerjack	1.00	Myra	1.50
Diana	3.00	Mrs. F. C. Peters..	5.00
Gretchan Zang	1.25	Princepine	1.00
Halley	1.00	Panama	1.00
Herada	1.50	Prince of Wales ..	1.50
Le Marchael Foch..	1.00	Peace	1.50
Mary Pickford	2.50	Rose Ash	3.00
Miss Helen Frank-		Summer	1.50
lin	1.50	Mixed (Rainbow col-	
		lection)	1.00

No order for less than \$1.00 will be accepted from this list. 25 bulbs of any variety may be had at the 100 rate. We will ship parcel post prepaid, same as all other bulbs and plants listed in this catalogue.

FORD'S BANNER COLLECTION OF GLADIOLUS

12 Albania	\$1.50	12 Mrs. Watt	1.00
12 Diana	1.50	12 Princepine50
12 Herada	1.00	12 Rose Ash	1.50
12 Le Marchael Foch .75		12 Yellow Hammer	1.00
12 Mary Pickford..	1.00	12 Sydonia	2.50
12 Mrs. Dr. Norton	1.00		
12 Mrs. F. C. Peters	1.50		
			\$14.75

This grand collection, 12 of the most popular Gladiolus grown, sent postpaid for \$9.00. One-half collection of 6 each, \$4.75. One-fourth collection of 3 each, \$2.75. One each for \$1.25. Sent all labelled.

"GLADFORDS"

This new strain of Gladiolus is of our own production, thus the name "Gladfords." These creations are not only of new and rare shades, but are far more productive as to number of flowering spikes. We have cut as high as six spikes from one bulb. If you are looking for something new and unique in "Glads" do not fail to order at least a few "Gladfords." Mixed Shades, \$1.00 per dozen; \$6.00 per 100.

FORD'S NOVELTY GLADS

20 Bulbs — All Different—\$2.00 Value for \$1.00

FORD'S RAINBOW MIXTURE

30 Bulbs for \$1.00

A well-balanced Glad assortment, containing the latest and most unusual shades of coloring.

FORD'S \$1.00 COLLECTION GLADIOLUS

Fifty Blooming Size Bulbs, containing a well-balanced assortment of early midsummer and late varieties.

A Garden Full of Gladiolus for Only \$1.00

You can A-FORD to Buy From FORD

How to Grow and Store Dahlias

Unlike the Gladiolus, the Dahlia does not require too rich a soil. We find a good potato fertilizer the best. Heavy fertilization causes plants to run to foliage rather than bloom.

Tubers should be planted at least 4 to 6 inches deep, and 2 feet or more apart. Mix well in the soil of the hill a small handful of fertilizer; then place the tuber flat down. Do not stand tuber on end.

If season is dry, a good watering once every week or ten days is very beneficial. Soak the soil to a depth of at least 6 inches. A light sprinkling of water is more harmful than beneficial, for it gives feeders a tendency to work toward the surface, rather than down. After rain, or watering, the soil should be stirred to a depth of from 1 to 1½ inches to retain the moisture. It is a good plan to hill the plants, same as potatoes.

In planting Dahlias, select a sunny location, for they do not thrive in the shade.

In the fall, the tubers should be dug and stored in a cool, dry cellar, having an even temperature of 40 to 45 degrees.

As soon as dug in the field, cut the stalks about 2 or 4 inches from the crown. Pack in boxes or bins, with the crown down, to prevent the moisture in the stalk from working down into the tubers, as this will cause rot.

Care should be taken to keep the tubers from too much air circulation or heat, as this is liable to cause them to dry and shrivel. For small lots we find it the best plan to pack tubers in dry sand.

In the spring, divide the clumps in such a manner that each division includes a part of the crown having at least one eye. These eyes, or sprouts, as they are sometimes called, will begin to show up in the spring, thus making dividing easy.

Decorative Dahlias

	EACH	THREE
Alex Waldie		
A cream ground color overlaid with salmon-pink	\$.75	\$1.75
Amuna Ra		
This is a beautiful rich, yet pleasing autumn tint shading from orange to golden amber75	1.75
Amy Peabody		
Scarlet with white tips50	1.15
Azalia		
Autumn shade50	1.15
Aida		
Deep maroon50	1.15
Alaska		
Large, pure white	1.00	2.25
Bradford		
Bright, brilliant red50	1.15
Bonnie Brae		
Cream shaded to blush-pink50	1.15
Bertha Storey		
Large rosy pink50	1.15
Bashful Giant		
Apricot shaded yellow50	1.15

You can A-FORD to Buy From FORD

Decorative Dahlias—Continued

Ben Wilson		
Very large flower, orange-red tipped with gold. Very attractive as a garden plant	EACH 1.00	THREE 2.25
Champagne		
An immense flower. The color is a delightful warm autumn shade. Very free bloomer, and has long rigid stems	1.00	2.25
Chou		
A giant bloom of white, heavily edged rose pink. A first-class flower for exhibition75	1.75
Contrast		
Dark red, tipped white75	1.75
Della V. Potter		
A fine shade of lavender-pink75	1.75
Dr. Tevis		
Rose and gold50	1.15
Darlene		
Shell pink with a dainty blending of white at center25	.50
Delice		
The brightest pink decorative Dahlia25	.60
Earl Williams		
The brilliant crimson and white of this flower are well distributed. It has both blooming quality and size	1.00	2.25
Elizabeth Slocombe		
Color rich purplish-garnet. The large flowers are carried on long stiff stems50	1.15
Elite, Glory		
Immense flower, brilliant rich red, without any purple or maroon shading. Blooms and foliage gigantic in size	3.00	
Elsie Oliver		
Creamy-pink, shading to cream in center	1.00	2.25
Evelyn M. Dame		
Pink and cream	1.00	2.25
Fireburst		
Bright fire-red50	1.15
Frank A. Walker		
A charming shade of lavender-pink20	.50
Glory of New Haven		
A beautiful shade of pinkish-mauve50	1.15
Gloriana		
Pure old gold50	1.15
Golden West		
Pure yellow50	1.15
Hortulanus Witte		
Pure white35	.75
Hercules		
Enormous size, the beautifully colored flowers carried proudly on long stout stems; color tangerine and deep yellow, the reverse of the petals is shaded tangerine and they are so placed that they blend in a most attractive way with the deep yellow of the flower50	1.15

You can A-FORD to Buy From FORD

Decorative Dahlias—Continued

		EACH	THREE
Helvella	In this we have a charming rose pink Dahlia. The huge blossoms are held erect on strong, upright stems well above the foliage. This Dahlia should be planted in every garden	1.00	2.25
Insulinde	A deep saffron-yellow, shading to russet-orange	1.00	2.25
Isabel Street	Color at base bright yellow, shading to bright rose-red, with white tips; reflex pale pink75	1.75
Jersey's Beauty	Rose-pink	1.00	2.25
Jersey's King	The color is carmine, the flowers are very large and exceptionally fine	1.00	2.25
Judge Marean	A beautiful blending of red, yellow, orange, salmon-pink and gold75	1.75
Judge Alton B. Parker	A wonderful shade of golden buff..	.50	1.15
J. H. Slocomb	American Beauty Shade.....	1.00	2.25
Jack Rose	Crimson25	.60
Jane Selby	A mauve-pink, perfect form50	1.15
Kitty Dunlap	American Beauty Rose shade	1.00	2.25
Liberty Bond	A blending of buff-orange50	1.15
Le Grand Manitou	White, artistically striped and blotched, violet-purple50	1.15
Lake Erie	One of the deepest lavender Dahlias grown. Fine exhibition flower	1.00	2.25
La Paloma	Orange chrome, yellow center, flaked white, 8 inch flower, fine	1.00	2.25
Mina Burgle	One of the best rich cardinal reds	.25	.60
Millionaire	Delicate lavender-pink, shading to white50	1.15
Mr. Crowley	Sparkling salmon-pink flowers shaded with bright yellow50	1.15
Mrs. Carl Salbach	Beautiful mauve-pink, shading to white at center35	.75
Mrs. E. L. Lindsay	A gorgeous combination of bright scarlet and gold	1.00	2.25
Mrs. Geo. W. Elkins, Jr.	Flowers very large and full; color, old gold suffused salmon-pink; faint reflex of rosy pink	1.50	
Mrs. John Scheepers	Canary-yellow with pink suffusion on the outer petals	1.00	2.25

You can A-FORD to Buy From FORD

Decorative Dahlias—Continued

Mrs. F. F. Shock		
Picric yellow at base of petals, blending to almost pomegranite purple at the tips	EACH .50	THREE 1.15
Mrs. J. Harrison Dick		
Citron-yellow at center, outer petals suffused and overlaid salmon-pink50	1.15
Mrs. Hugo Kind		
Bright velvety carmine, reflex spectrum red75	1.75
Mrs. I. De Ver Warner		
A deep mauve pink50	1.15
Mary C. Burns		
Red and gold	1.00	2.25
Minnie McCullough		
Autumn shade25	.60
Noir Alvarez		
Rich deep velvety ox-blood red50	1.15
Nobilis		
Scarlet and white75	1.75
Olive Reed		
Yellow tinted, splashed red75	1.75
Preferencia		
Large yellow, curved and twisted petals50	1.15
Paul Michael		
Apricot with bronze shadings75	1.75
Princess Juliana		
Pure white25	.60
Patrick O'Mara		
Orange-buff, slightly tinged with Neyron rose75	1.75
Pride of California		
Dark crimson50	1.15
Pride of the Garden		
Pure gold in color with now and then a white petal	1.00	2.25
Private Byron Streeter		
Purple50	1.15
Pride of Wayne		
Flowers of enormous size, on stiff stems; rich plum color	1.00	2.25
Queen Mary		
Rosy pink25	.60
Rollo Boy		
Delicate amber, shading gold	1.50	3.50
Rosa Nell		
Clear bright rose50	1.15
Shaster		
Large white, very compact for a decorative type75	1.75
Sarah Harley		
Rose-pink tipped white75	1.75
Sulphurea		
Pure sulphur-yellow75	1.75
Snowdrift		
Pure white50	1.15
Swift		
Lemon yellow50	1.15
Silvertip		
Red with white tips	1.00	2.25

You can A-FORD to Buy From FORD

Decorative Dahlias—Continued

Sylvia		
Deep pink tinting to light at the center	EACH .25	THREE .60
Sagamore		
A fine exhibition or cut flower variety; color, golden amber shaded toward the center with salmon-rose	1.00	2.25
Souvenir De Gustave Doazon		
Orange red25	.60
Trentonian		
Brown copper bronze; very large, excellent stem	1.50	
Wm. H. Slocomb		
Clear sulphur yellow	1.00	2.25
Wilhelm Miller		
Very brilliant purple25	.60
Yellow Duke		
Primrose yellow25	.60
The Grizzly		
Dark maroon-red75	1.75
Tryphinnie		
Bright shell-pink with lighter tips	1.00	2.25
Attraction Cactus Dahlias		
Lavender pink50	1.15
Ballet Girl		
Orange75	1.75
Betty Austin		
Yellow at base of petals, blending to rosy carmine and rose, yellow at tips	1.00	2.25
Bianca		
Rose lilac50	1.15
Claire Kulp		
Rich cardinal red shaded garnet, yellow at base and at tip of petals	.50	1.15
Countess of Lonsdale		
A delightful blending of salmon pink and amber35	.75
Chocolate Soldier		
Dark maroon, nearly black75	1.75
Elsa Bonnell		
Rich deep velvety carmine50	1.15
F. W. Fellows		
Orange scarlet50	1.15
Gladys Bates		
Rosy tan75	1.75
George Walters		
Salmon pink shading to yellow at base50	1.15
J. H. Jackson		
Velvety maroon25	.60
Kalif		
Pure scarlet50	1.15
Lawine		
White lightly suffused pink25	.60
Libelle		
Aster purple25	.60
Laurine		
An immense cactus Dahlia. It has fine stems and good habit throughout. Flowers are very large and perfect in their formation. Deep rich pink A fine variety75	1.75

You can A-FORD to Buy From FORD

Cactus Dahlias—Continued

	EACH	THREE
Marguerite Bouchon		
Deep lavender-pink, tipped white ..	.50	1.15
Mary Dorr		
Deep amaranth pink, with white tips and center75	1.75
Margaret E. Millis		
Orchid-pink shade	1.00	2.25
Mother		
Pure white with slightest tint of color	1.00	2.25
Mrs. Ethel F. T. Smith		
Creamy white shading to lemon-yellow at the center75	1.75
Mrs. Edna Spencer		
Silvery-lilac, shading to bright orchid-pink75	1.75
Mrs. Leo Niessen		
Color, yellow at base, suffused and heavily tipped a rich bronzy red ..	.50	1.15
Marjorie Castleton		
Rose-pink with tips and center of a creamy white25	.60
Mme. Henri Cayeux		
Rich pink, daintly tipped with white	.50	1.15
Mrs. C. H. Breck		
A soft yellow, suffused with carmine	.50	1.15
Pierrot		
Deep amber tipped with white50	1.15
Queen of Hearts		
Pure white with yellow at base of petals25	.60
Rene Cayeux		
Ruby crimson25	.60
Rube Girl		
Autumn shade50	1.15
U. S. A.		
Deep orange shade	1.00	2.25
W. B. Childs		
Beautiful purple maroon25	.60

FORD'S BANNER COLLECTION (Better Than Ever)

Bashful Giant ... \$.50	Mrs. John Sheepers	1.00
Gladys Bates75	Mr. Crowley50
Hercules	Pride of the Gar-	
Judge Marean75	den	1.00
Liberty-Bond50	Priscilla50
Mrs. E. L. Linsey 1.00	Rosilia Styles50
Mrs. F. S. Shocks .50		\$8.00

This collection, 12 of my favorite Dahlias, catalogue value \$8.00. Sent postpaid for \$4.50.

FORD'S CACTUS COLLECTION

Countess of Lonsdale	\$.35	Mme. Henri Cayeux50
Libelle25	Pierrot50
Lawine25	Rene Cayeux25
Mrs. C. H. Breck .	.50	Rube Girl50
Mrs. Leo Niessen .50		W. B. Childs25
			\$3.85

This collection, 10 of the best cut flower varieties of Cactus Dahlias, sent postpaid for \$1.95.

You can A-FORD to Buy From FORD

Peony Flowered Dahlias

Caesilia	EACH	THREE
Creamy white	\$.25	\$.60
Helen Keller		
Rosy pink75	1.75
Latona		
An unusual blending of orange, buff and yellow50	1.15
Mrs. Bowen Tufts		
Rose purple25	.60
Mrs. M. W. Crowell		
Orange-yellow25	.60
Priscilla		
The most beautiful of all white Dahlias50	1.15
Rasalia Styles		
Bright tyrian pink, tipped lighter	.50	1.15
Rose Pink Century		
Deep pink, (single)25	.60

POMPON DAHLIAS

The Pompon Dahlias which were so popular a few years ago, are now coming back as favorites for bouquets and table decorations.

Aerial	Snowclad
Buff, tinted orange	Small free blooming
Amber Queen	White
Deep amber	Sunbeam
Challenge	Bright yellow
Dark maroon and white	Vivid
Little Beauty	Crimson-scarlet
Soft pink	Little Jennie
	Miniature pale yellow

All the above, 25c each; \$2.50 dozen; 6 for \$1.25.

Superb Show Dahlias

A. D. Livoni		
Clear cerise pink	\$.25	\$.60
Dreers Yellow		
A deep rich sulphur yellow of perfect form50	1.15
Maude Adams		
Pure snowy white, very effectively overlaid clear delicate pink35	.75
Miss Helen Hollis		
Scarlet50	1.15
Red Hussar		
A clear, cardinal red25	.60
Rose		
Beautiful shade of rose25	.60
Storm King		
Pure white25	.60
Stradella		
Deep purple-crimson25	.60
Vivian		
White, effectively edged rose-violet	.25	.60
W. W. Rawson		
Pure white, overlaid with amethyst blue50	1.15
White Swan		
Pure white, ball shape25	.60

You can A-FORD to Buy From FORD

FORD'S CUT FLOWER COLLECTION OF DAHLIAS

A. D. Livoni	\$.25	Maude Adams35
Elsie Bonnell50	Priscilla50
Mrs. J. Harrison		Rosalie Styles50
Dick50	Rose Pink Century	.25
Mrs. F. F. Shock50	Storm King25
Mrs. C. H. Breck50	Queen Mary25
Mme. Henri Cay-			
eux50		<u>\$4.85</u>

This collection contains 12 of the best cut flower varieties. With its wide range of color, it is without doubt the finest collection we have ever put out at this low price of \$2.00 postpaid. A regular \$4.85 value.

FORD'S \$1.25 COLLECTION

Double Dahlias. Ten varieties. Ten shades. All labelled. At one-half regular price. A \$2.50 value for \$1.25.

FORD'S \$1.00 COMBINATION OFFER

Six large double Dahlias. Six shades: Red, White, Pink, Purple, Yellow and variegated. 12 Gladiolus. All different shades. A \$2.00 value for \$1.00.

FORD'S SHOW DAHLIA COLLECTION

A. D. Livoni	\$.25	Storm King25
Helen Hollis50	Vivian25
Maude Adams35		
Rose25		<u>\$1.85</u>

This collection, value \$1.85, of 6 Superb Show Dahlias, sent all labelled, postpaid, for \$1.00.

FORD'S COME-AGAIN COLLECTION OF DAHLIAS

Aida	\$.50	Kalif50
Bonnie Brae50	Millionaire50
Elizabeth Slocomb	.50	Mrs. I. De Ver	
Glory of New		Warner50
Haven50	Pride of California	.50
Geo. Walters50	Preferencia50
Mrs. J. H. Dick . .	.50		
Le Grand Manitou	.50		<u>\$6.00</u>

The greatest offer of all time. 12 of the world's most popular Dahlias. Sent postpaid for only \$3.00. A regular \$6.00 value.

PHLOX

There is no class of perennials which give more satisfaction in borders or planting in groups. In color they range from pure white to the richest crimson and purple, and from soft rose to salmon to bright coral red, all having a delicate fragrance. Its long season of bloom, from July to September, makes it most desirable as a hedge or border plant, filling in the space after other perennials have ceased to bloom. We list 10-varieties of proven merit. 25c each, 2.50 per dozen, mixed or in separate colors.

You can A-FORD to Buy From FORD

Phlox—Continued

Coquette White, light pink eye	Miss Lingard The early white
Fraulein Von Lossburg Best pure white	Mrs. Charles Dorr Very fine lavender
Gen. Von Heutz Large, red, light eye	Mad. Murret Bright crimson
Isabey Large salmon pink	Rynstrom Best light pink
Jeanne D'Arc A good late flowering, pure white	Richard Wallace White, large crimson eye

Cannas

	EACH	DOZ.
The President A great canna, immense, bright red flowers in fine clusters; without a doubt the most sensational introduc- tion of recent years. Green foliage	\$.15	\$1.50
Wyoming (Orchid flowered). Large orange flower, effectively contrasting with upright, rich bronze foliage	.15	1.50

PEONIES

Few flowers have become more popular in recent years than the Peonies. Below we list 10 of the most popular medium price standard varieties. 75c each.

Delicatissima Flowers of soft pink, changing to nearly white. Early	Madame De Verneville Pure white center blush fading to white, prominent carmine flecks
Felix Crousse Large red	Modeste Guerin Bright solferino pink
Festiva Maxima White flowers flecked with crimson in center	Mons. Jules Elie Pale lilac-rose, shading to rich amber at the base
Lady Bramwell Pale lilac-rose, the cen- ter petals creamy white at the tips	Richardson's Perfection Light flesh; white cen- ter
Louis Van Houtte Brilliant velvety cerise red	Rubra Superba Deep crimson blos- soms

Hardy Perennials

	EACH	DOZ.
Artemisia Lactiflora (Hawthorn-Scented Mugwort). This- splendid perennial is comparatively little known though not a recent in- troduction. It is of the strong free growth the stems being straight and from 3½ to 4½ feet high terminat- ing in panicles of the creamy-white Hawthorn-scented flowers. Bloom- ing season September and October	\$.25	\$2.50
Aquilegia (Columbine). Long-spurred varie- ties in mixed colors	.25	2.50

You can A-FORD to Buy From FORD

Hardy Perennials—Continued

	EACH	DOZ.
Buddleia or Butterfly Bush. One of the most popular of hardy plants. Has long flower spikes composed of many small florets similar to the common lilac. Very fragrant. Color a beautiful lilac shading to lavender35	3.50
Coreopsis Grandiflora. An improved variety, with large, bright yellow flowers; one of the best hardy plants. Fine for cut flowers25	2.50
Delphinium Belladonna. They are our best blue cut flower; are perfectly hardy and established plants produce a number of spikes giving three crops during the season25	2.50
Dianthus Barbatus (Sweet William). These are excellent for border plants and should be in every garden. Scarlet Beauty, Newport Pink, White Beauty and mixed; large clumps25	2.50
Plants15	1.50
Digitalis Foxglove. These old garden favorites are stately and elegant in summer when they produce bold masses of leaves and flower-spikes. White or Rose25	2.50
Shasta Daisy A large white daisy, with yellow center, resembling the white daisy that adorns our fields in the spring, only much larger and more double blooms in August25	2.50
Hibiscus Giant Mallow Marvels. A robust type with deeply cut foliage and large flowers in shades of crimson, pink and white35	3.50
Hollyhocks Double. Crimson, yellow, white, pink, scarlet, maroon and rose. Extra large, finely curled and fringed flowers in mixed colors25	2.50
Nudicaule Iceland Poppy. A beautiful class of hardy poppies, bearing cup-shaped flowers, ranging in color from pure white, yellow and orange-scarlet. Borne on long stems, 1 ft. May-August25	2.50
Small plants15	1.50
Pinks (Hardy Garden). Without the spicy fragrance of the hardy Pinks a garden is incomplete. Their perfect form and rich coloring make them great favorites for summer bouquets. June. Strong field plants. Large clumps25	2.50
Small plants15	1.50

You can A-FORD to Buy From FORD

FLOWER AND VEGETABLE PLANTS

Our plants are hot bed and cold frame grown. This method produces a much hardier and healthier plant. Ready from May 30th to June 10th out of 2½-inch pots.

50c a Dozen Unless Otherwise Stated

Aster Plants

Queen of the markets and late branching. In all colors, separate or mixed

Aster Plants

Heart of France. The best pure red

Aster Plants

Vick's King, lavender pink

Calendula Plants

Lemon Queen. Orange King

Carnation Plants

Marguerites, mixed colors

Celcsea Plants

(Cock's Comb.) Mixed colors

Cauliflower Plants

Early Snowball

Cabbage Plants

Early Jersey, Wakefield and Henderson's Succession

Marigold Plants

Tall African. Lemon and Orange Ball

Phlox Plants

Drummondi, mixed colors

Pepper Plants

Early Neapolitan and Chinese Giant

Salvia Plants

75c per dozen

Tomato Plants

Earliana. Stone, Matchless, John Baer, Bonny Best, Golden Queen, Yellow Pear and Ponderosa

Verbena

White, Scarlet, Pink, Purple and mixed colors

Zinna

(Dahlia Flowered). White, scarlet, canary yellow, pink, salmon and mixed

Field Grown Seedlings

Our field grown plants are not transplanted but are almost as good for late crops and flowers. We can furnish all the above varieties excepting tomato, pepper and salvia plants. Ready about June 15th.

20c per dozen; \$1.50 per 100

REGALE LILY

This new variety from Western China is admittedly one of the most beautiful Garden Lilies yet introduced. It grows 3 to 5 feet high, and blooms out of doors in July. It is perfectly hardy, and flourishes under varied conditions. The large, trumpet shaped, delicately scented flowers, which are produced freely, are ivory white, shaded pink, tinged with canary yellow at the base of the petals. Strong flowering bulbs. \$.50 each. \$5.00 per dozen

PANSIES

Our Pansies are far superior to the common large flowered or bedding strains. The flowers are much larger, and of heavier texture. What is more beautiful than a Pansy bed in early spring or late fall, when there are no other flowers in bloom? We specialize in Pansies, and our plants are in a class by themselves. \$.60 per dozen; \$4.00 per hundred. 25 may be had at 100 rate.

You can A-FORD to Buy From FORD

MONTBRETIAS

One of the brightest of our summer-flowering bulbs, and should be set out during April or May. They should be protected during the winter with a heavy covering of leaves or litter. \$.10 each; \$1.00 dozen.

Nursery Department

California Privet	EACH	100
3 year. Cut back, 2 to 3 ft. 6 branches and up	\$.15	\$12.00
Barberry Thunberg		
12 to 15 inches, 2-year old10	8.00

HYDRANGEAS

	EACH	DOZ.
Arborescens Grandiflora		
2 to 3-ft. hills of snow75	7.50
Paniculata Grandiflora		
2 to 3-ft. Large, white	1.00	10.00

CLIMBING ROSES

2-Year No. 1

American Pillar		
Single rosy-pink75	7.50
Climbing American Beauty		
Rosy crimson75	7.50
Crimson Rambler		
.....	.50	5.00
Dorothy Perkins		
Shell pink50	5.00
Dr. Van Fleet		
Flesh pink, rosy flesh center75	7.50
Emily Gray		
Golden yellow buds, long and tapering. Said to be the best yellow climber known	1.00	10.00
Flower of Fairfield		
Brilliant crimson75	7.50
Seven Sisters		
Varying shades from rosy to blush-white50	5.00
Veilchenblau		
Blue rambler, opening reddish-lilac, changing to amethyst and steel blue75	7.50
White Dorothy		
A pure white sport from Dorothy Perkins75	7.50

HYBRID TEA ROSES

2-Year No. 1

	EACH	DOZ.
Gruss an Teplitz		
Vivid crimson	\$.75	\$ 7.50
Killarney		
Bright shell pink75	7.50
Los Angeles		
Flame pink, shaded salmon	1.10	10.00
Bessie Brown		
Large ivory-white75	7.50
Rose Marie		
Bright red, a rose of very high merit	1.00	10.00
Lady Hillingdon		
Deep yellow, excellent for cutting75	7.50

You can A-FORD to Buy From FORD

HYBRID PERPETUAL ROSES

2-Year No. 1

	EACH	DOZ.
Magna Charta		
Bright rosy pink	\$.75	\$ 7.50
General Jack		
Bright red, fragrant old timer75	7.50
Mrs. J. Laing		
Shell pink, one of the best free bloomers	1.00	10.00
Frau Karl		
Magnificent snowy white75	7.50
American Beauty		
Deep red75	7.50
Persian Yellow		
Bright yellow, double75	7.50

SPIREA

Van Houette

2 to 3-ft. Pure white flowers50	5.00
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GRAPES

3-Year—50c each; \$5.00 dozen

Moore's Early	much larger, being almost mammoth in size. Especially valuable as a table Grape
Purple. Earliest really good grape. Quality unexcelled. Strong grower, very productive	
Concord	Niagara
Purple. No variety has been planted heavier than Concord. Known to everyone the country over. Valuable as a table Grape	White. The Grapes are produced in very large, full bunches. Its quality is fine. Valuable as a table Grape
Worden	Brighton
Purple. Ripens just ahead of Concord. Is	Red. The flavor of this very best of red Grapes is unlike any other

These Five Grapes Sent Postpaid for \$2.00

Blackberry Plants

THE FORD

This new variety, created by us in 1921. It is a seedling from the Blower Blackberry, and is much more hardy. The fruiting season is much longer; in fact it is really an everbearing variety. The fruit much larger and better formed than the Blower. Berries are a deep, glossy black, with solid, rich meat, making it excellent for shipping and keeping. For canning it is unsurpassed. This berry took first prize 1924-1925 at the Massachusetts Horticultural Society Exhibition, in competition with other varieties grown throughout New England. Stock limited.

Roots, 25c each; \$2.50 per dozen

BLOWER

A mid-summer variety fruit, very large and of superb quality, enormously productive and very hardy; long fruiting season.

15c each; \$1.00 doz.; \$5.00 100; 25 at 100 rate

You can A-FORD to Buy From FORD

HOW TO ORDER

When ordering plants and bulbs from this catalog you may use the dozen rate when buying 6 of any one variety, and the hundred rate for 25 or more of one variety.

Please sign your name and address in full on every letter or order. Remit at our risk, money order, draft or check. Use registered letter if you send cash.

CANADIAN SHIPMENTS

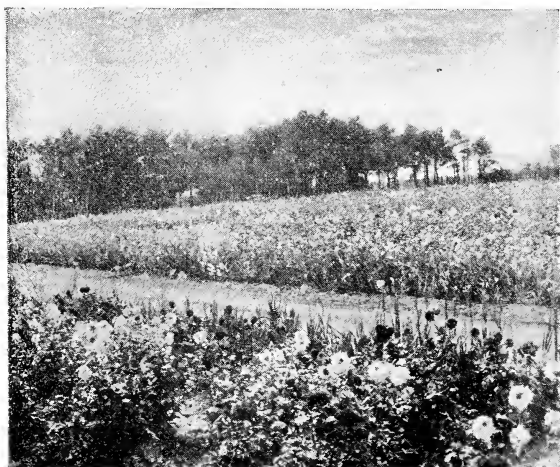
Charges on all Canadian shipments must be paid by patrons, who must secure, before ordering, a permit from the Department of Agriculture, at Ottawa.

HOW WE SHIP

We deliver free, anywhere in the United States, by parcel post or express, all plants and bulbs listed in this catalog. All shipments are carefully packed, and delivered to forwarders in good condition. Should they not reach you in good order, kindly notify us at once.

SYDNEY E. FORD,
Manager

Ford Gardens,
415 Central Street,
East Bridgewater, Mass.
Telephone 360



AN ATTRACTIVE CORNER OF OUR GARDENS—
GROVE IN BACKGROUND

You can A-FORD to Buy From FORD

FORD GARDENS

Date.....

Name.....

Street.....

Town and State.....

AMOUNT ENCLOSED \$.....

Quantity	NAME OF ARTICLE	Dollars	Cents

PLEASE CUT ON THIS LINE

Quantity	NAME OF ARTICLE	Dollars	Cents

BULBS FOR FALL PLANTING

Giant Darwin Tulips

	DOZEN	100
Barrone de la Tonnaye		
Rose pink, margined blue	\$.50	\$ 3.50
Bartigon		
Fiery red75	5.00
Clara Butt		
Soft rose; extra fine forcer50	3.50
Dream		
Lilac; larger flower75	5.00
Glow		
Scarlet, margined white75	5.00
Gretchen		
Soft salmon rose50	3.50
La Candeur or White Queen		
White, tinted blush75	5.00
Mme. Krelage		
Rosy lilac, fine forcer75	5.00
Mr. Farncombe Sanders		
Bright Scarlet75	5.00
Mrs. Potter Palmer		
Deep purple75	5.00
Phillippe de Commynes		
Deep purple75	5.00
Pride of Haarlem		
Glossy pink75	5.00
Princess Elizabeth		
Purplish rose50	3.50
Professor Rauwenhoff		
Cherry rose, white and blue star .. at base75	5.00
Rev. H. Ewbank		
Light heliotrope75	5.00
Sultan		
Very dark, almost black75	5.00
W. Copeland		
Delicate lavender75	5.00
Darwin Mixed		
All colors50	3.50

You can A-FORD to Buy From FORD

